



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2015

Multiple District 201

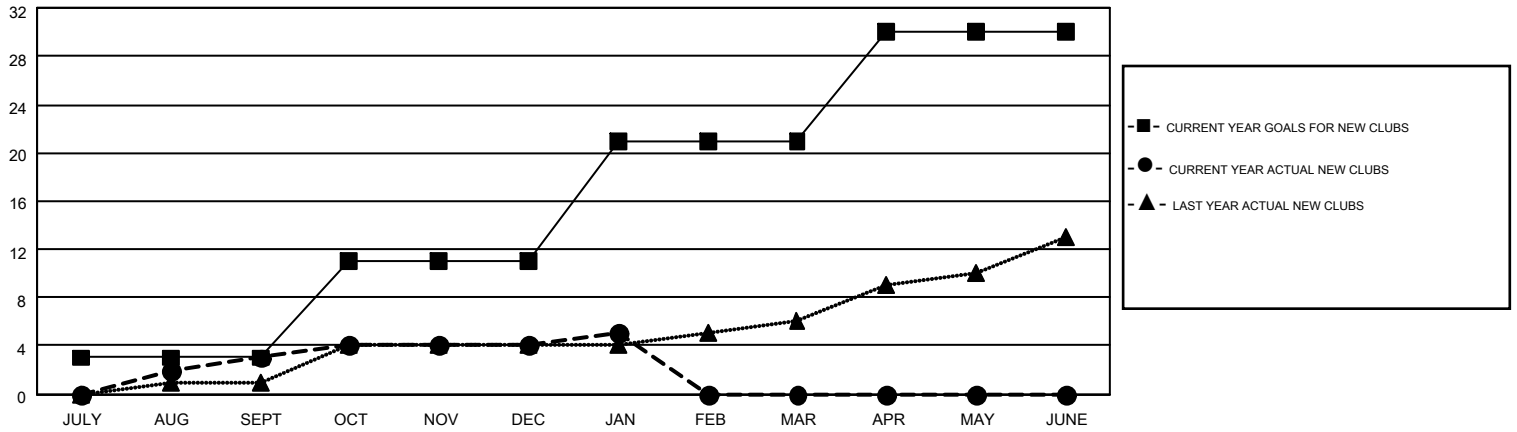
LOCATION: AUSTRALIA

GMT: JOHN MULLER

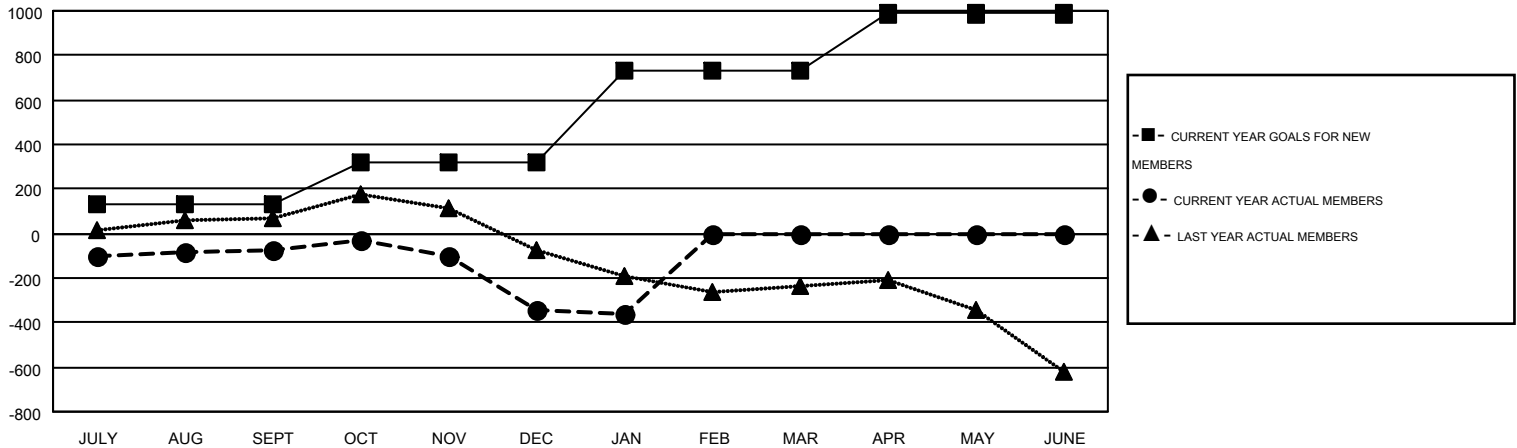
GMT CA 7

Clubs					Members				
RESULTS FOR 2014-2015					RESULTS FOR 2014-2015				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	3	3	5	-2	JULY/AUG/SEPT	135	768	841	-73
OCT/NOV/DEC	8	1	6	-5	OCT/NOV/DEC	182	767	1,036	-269
JAN/FEB/MAR	10	1	2	-1	JAN/FEB/MAR	412	207	226	-19
APR/MAY/JUNE	9	0	0	0	APR/MAY/JUNE	258	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 13	655 CLUBS OF 1248 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	18,682 (69.33%)
DECEASED	189	FEMALE	8,263 (30.67%)
CLUB CANCELLED	58	CLICK HERE FOR HEALTH ASSESSMENT DATA	
OTHER	1,856	FAMILY UNIT MEMBERS	4,963
TOTAL	2,103	HEAD OF HOUSEHOLD	2,442
		NON-HEAD OF HOUSEHOLD	2,521